

JEWELRY

AND

PHOTO JEWELRY

1918

H. M. HAUER CO.

WHOLESALERS

-AND-

MANUFACTURERS

PITTSBURGH,

PENN'A.

CATALOGUE No. 12.

The Only House Making a Specialty of the Photo Jewelry Line in its Minute Details. Our Enormous Output Enables Us to Quote Prices at a Great Saving, and Still Maintain the Superiority of Product for Which We Bear a Long Reputation.







DISCOUNT 50%

-

4 1

Wholesale List Prices in back of Catalogue

Wholesale and Manufacturing Jewelers

FOR
JEWELERS
AGENTS
PHOTOGRAPHERS
AND
PHOTO SUPPLY HOUSES

EVERYTHING IN JEWELRY

ESTEEMED PATRON:

In compiling our new Photo Jewelry Catalog No. 12, we have spared no time or expense in showing a line, which will be in harmony with the rapidly increasing demand for Photo Jewelry. We trust that our thousands of patrons will find in this catalog their Photo Jewelry requirements taken care of in every detail.

In view of the many requests we have had for the regular jewelry line, we have also listed some of the staple patterns, such items as the Photo Jewelry trade can handle in connection with the photo line.

Thanking you for past patronage, and trusting our new catalog will mean even a larger volume of business for the future, we are,

Very respectfully yours.

OUR GUARANTEE.

There are no misrepresentations with this house. When you order a certain quality, you can have the satisfaction of knowing you are getting what you order, whether you know anything about quality or not. Since every item is represented, there can never be any doubt about the quality of merchandise you are giving your patrons.

We do not guarantee electroplate or gold plate merchandise. All other goods are fully guaranteed as represented and any article not giving satisfaction will be replaced without any charge to you.

ORDERING JEWELRY.

Many of our photo jewelry patrons are in a position to do an enormous business with the regular jewelry line, but have hesitated, possibly, for fear of being unable to dispose of some articles. Our new plan protects you against this. In ordering any article of jewelry now, and should the article not be desired or in accordance with your wishes or prove a slow seller, if you will return same in good condition, we will replace it, or allow you full credit. Here is the point. We do not want any of our patrons to have dead stock on their hands. We at all times co-operate with our patrons, for your success insures ours.

EVERYTHING IN JEWELRY.

We carry everything in the regular jewelry line. In this catalog we list only a few staple patterns, such articles as we know the photo jewelry trade can handle. The complete regular line is shown to the jewelry stores by sample trays.

If you desire to handle any articles other than those listed in our photo jewelry catalog, we will be glad to quote you our lowest wholesale prices ou request. We can nearly always tell what is desired by letter. Should the article sent you not be what you expected, you need only return same for full credit and have something else substituted or even your money refunded, if desired.

FACTS TO BE REMEMBERED

Owing to unsettled conditions, all prices are subject to change without notice. We dislike changing prices, and change them only when it is absolutely necessary to do so. Present market conditions also makes it difficult to secure essential raw materials.

While we try to have a large stock of all numbers on hand, some numbers will run out before we can make up a new lot. When we run short on a number, and the order is urgently required, we take the liberty of making the nearest substitute possible, with the understanding, however, that you can return same if not entirely satisfactory to you. Keep no merchandise if it is not in accordance with your wishes. We aim to please you.

ORDERING.

When ordering, always give number of page as well as number and name of article, as some pages may have similar numbers but calling for different merchandise. Never order goods from an old catalog, as numbers are constantly changing.

QUALITIES.

By referring to the price list in the rear of catalog, you can always tell in what qualities certain numbers are made.

ENGRAVING.

Initials, monograms, and other engravings, neatly done on signet rings, watches, etc. Our engraving department is usually overwhelmed with work; therefore, figure on three or four days for engraving jobs. We cannot accept engraving for holiday purposes after December 10th of each year. All articles to be engraved must be paid for in advance.

PHOTO DEPARTMENT.

To accommodate the trade, we operate a photographic department, making the hand painted photos to fit any articles of photo jewelry illustrated in our catalog. The hand painted photos are all one could desire for beauty and attractiveness.

All hand painted copies to fit jewelry listed, are made at the actual cost of production, which is 20c each, list price.

MARKING PHOTOGRAPHS

When you want a certain person taken out of a group, indicate such person by marking an X at the extreme top or side of the photograph. Do not place marks of any kind too close to the person you want copied.

SAMPLE OUTFITS.

While an excellent and profitable business can be reaped direct from the catalog, nevertheless our most successful patrons are those showing an attractive sample outfit of merchandise.

Sample outfits can be gotten up at most any amount you might want to invest in a sample outfit. In the rear of our catalog we show one of our photo jewelry sample outfits at \$5.80, list price. While this sample outfit does not show a very large assortment of merchandise, nevertheless big results are reaped even from this small outfit.

We are getting up a special outfit of \$30 worth of photo jewelry merchandise, list price, which we loan to our patrons on a deposit of \$15.50, list price. These sample outfits are not sold. They always remain the property of this company, and any time they are returned in good condition the material deposit will be immediately refunded. The sample outfit is so attractive, that by simply displaying it properly will produce an enormous volume of business; results far above anything you could think of. The outfit itself is very attractive, being made with 21 separate velvet compartments. In the sample outfit we place about eight or ten high grade, gold filled lockets, a good assortment of gold filled photo brooches, cuff links and scarf pins. These samples are all fitted up with richly hand painted photos, making the complete outfit very attractive.

Sample outfits are all guaranteed money makers, and in ordering one you have everything to gain and nothing whatever to lose.

HOW TO SEND PHOTOS.

Photos generally have writing on them and, as a result, they cannot be sent by mail under photographic rates, but must be sent first class. If you have a large package of photographs, send them by express. Be sure to write your name on each photograph before sending.

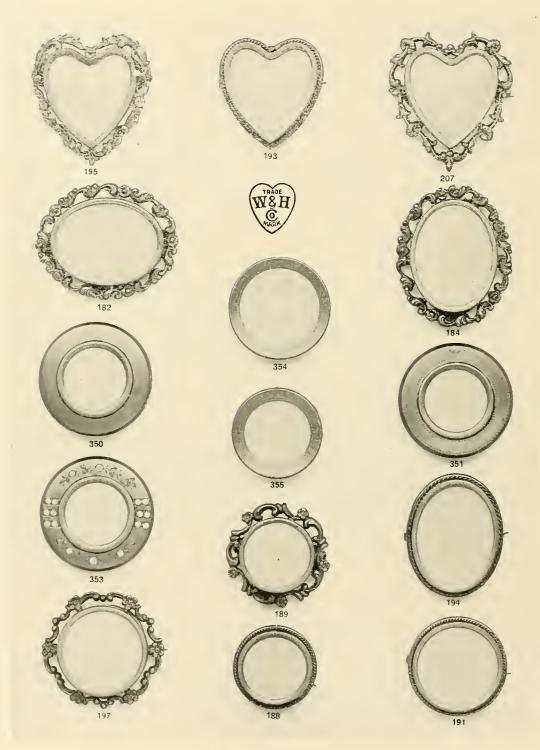
For photo work we require but four or five days to fill an order, regardless of quantity.

HOW TO REMIT.

Remit by postal or express money order, bank draft or certified check.

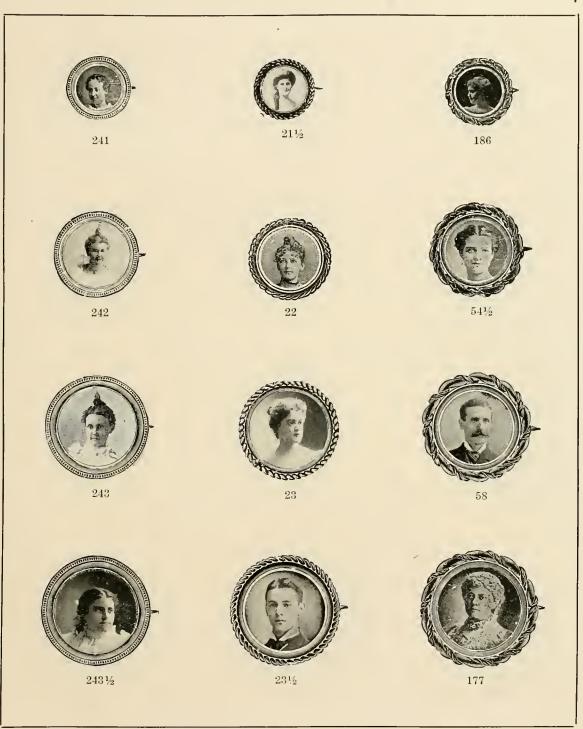
When goods are desired shipped C. O. D., at least $\frac{1}{4}$ the amount of bill must accompany order.

We pay postage on all mail orders amounting to \$5 or more. We do not pay express on any order.

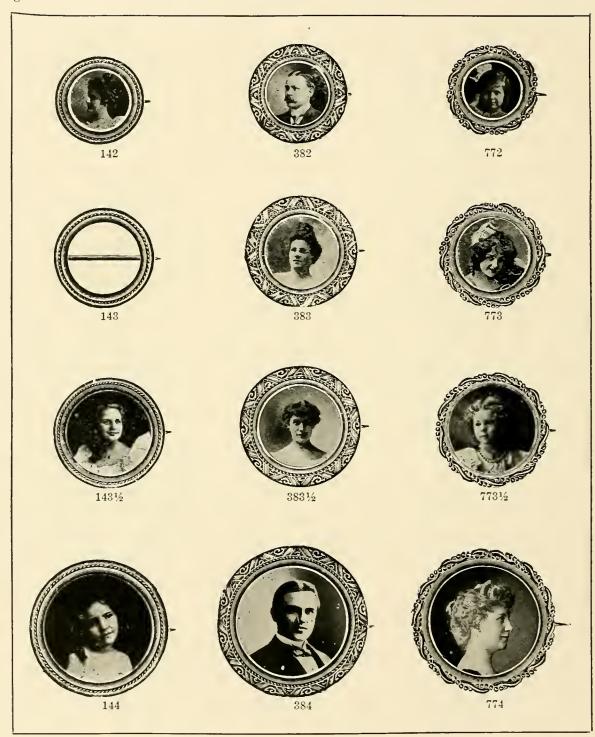


ACTUAL SIZE

Most High-Grade Gold Filled Brooches Made. Must Be Seen to Be Appreciated.
Photos Placed in from Front, by Raising Bezel.
Famous Wightman and Hough Brooches.



ACTUAL SIZE
Solid Gold, Gold Filled, Gold Plate, and Electroplate.



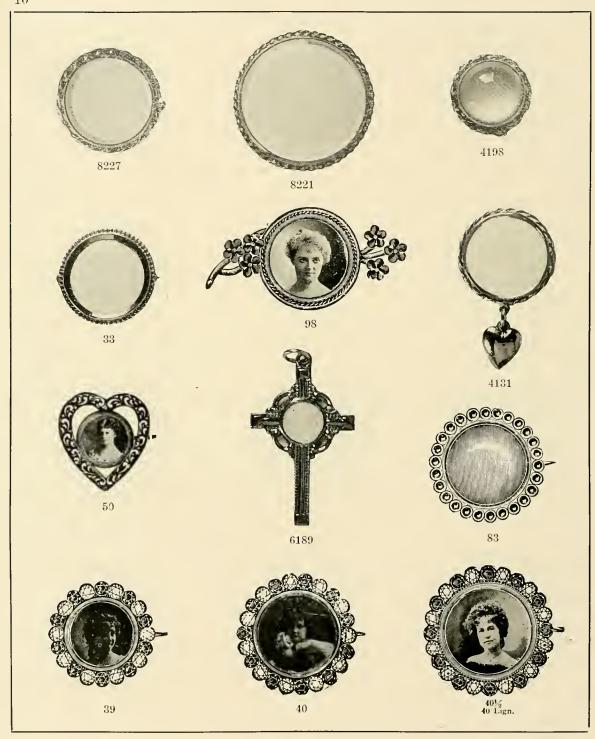
ACTUAL SIZE

Made in Solid Gold and Gold Filled. Nos. 772, 773, 773 $\frac{1}{2}$ and 774 are in 14K Gold Filled, and Come Fitted with Gold Filled Backs and Glass.



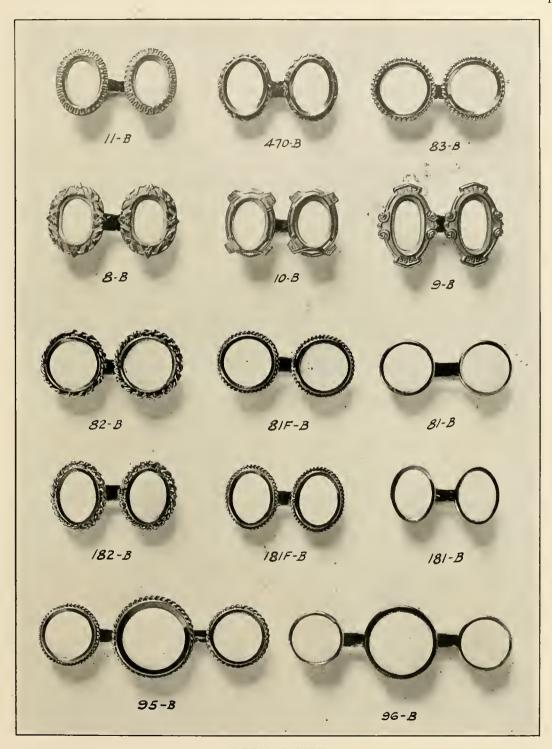
ACTUAL SIZE

Made in Solid Gold, Fine Gold Filled and Gold Plate, Nos. 415 and 419, also made with Gold Filled Bezel and Jet Black Border.



ACTUAL SIZE

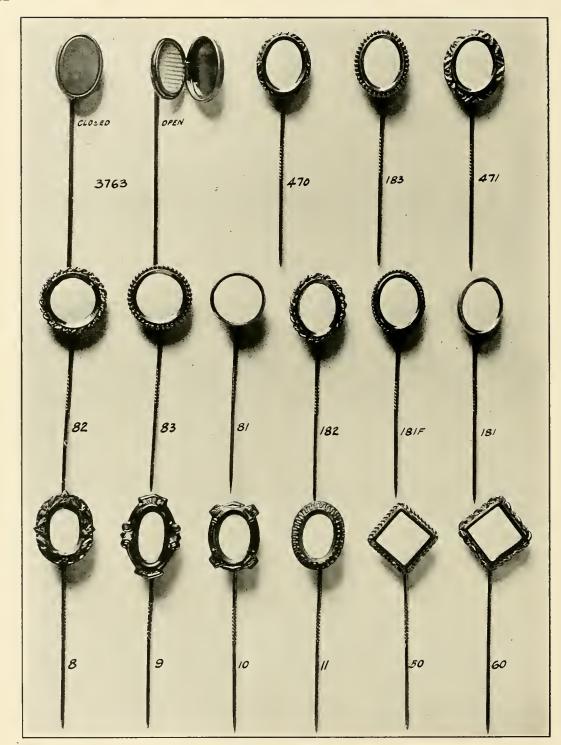
Made in Solid Gold. Fine Gold Filled and Gold Plate, Nos. 8227, 8221 and 4198, Open on Hinge.



ACTUAL SIZE

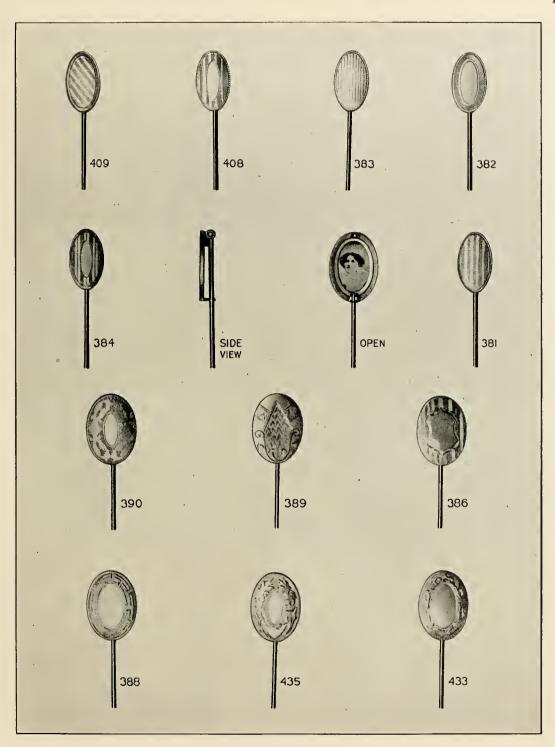
Made in Solid Gold, Gold Filled, Gold Plate. Rose Gold and Electroplate. Solid Gold

Quotations Includes Solid Gold Bezel and Gold Filled Back.



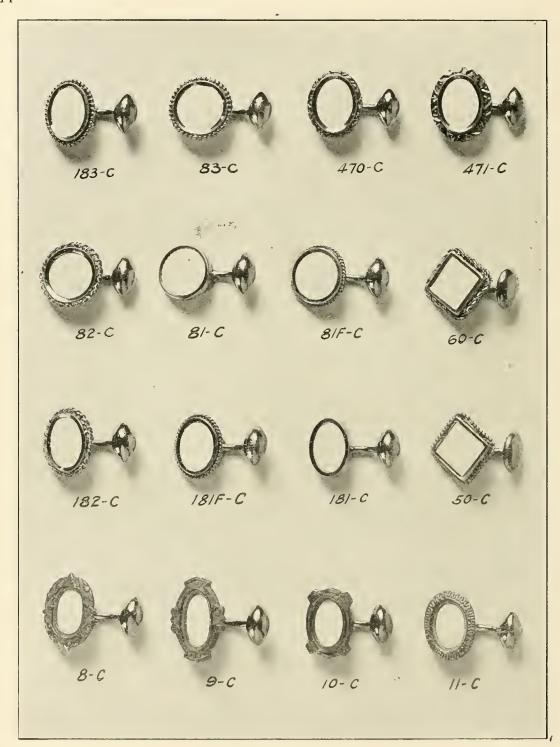
ACTUAL SIZE

Made in Solid Gold, Gold Filled, Gold Plate, Rose Gold and Electroplate. Solid Gold Quotation Includes Solid Gold Bezel and Gold Filled Pin. Solid Gold Pin \$1.50 Extra List.



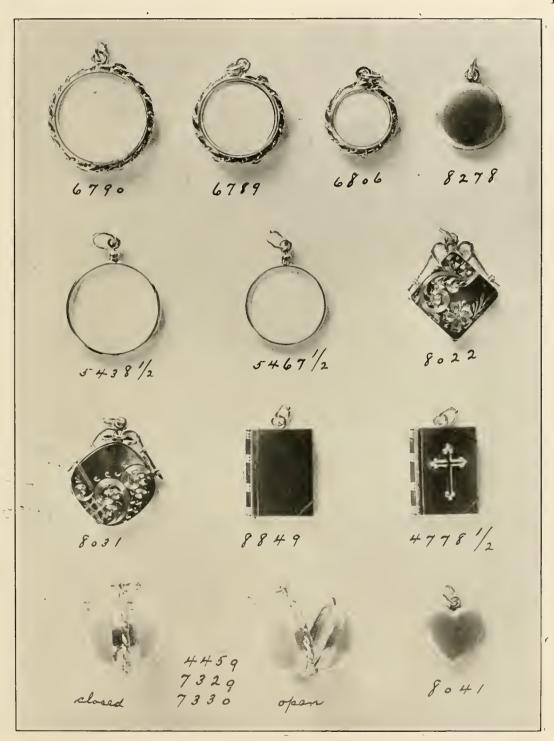
ACTUAL SIZE

High-Grade Solid Gold Front Locket Scarf Pins. Safety Snap Over Pin. Photo Fitted on Under Side. Big Seller.



ACTUAL SIZE

Made in Solid Gold, Gold Filled, Go'd Plate, Rose Gold and Electroplate. Solid Gold Gold Bezels and Gold Filled Backs.
Solid Gold Backs, Extra \$3.80 Per Pair List.



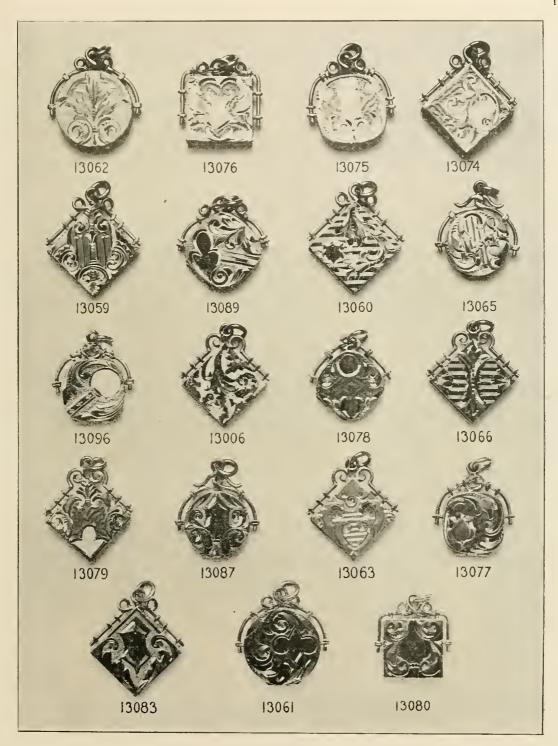
ACTUAL SIZE

Fine Gold Filled and Solid Gold Lockets and Charms. For Two Photos.

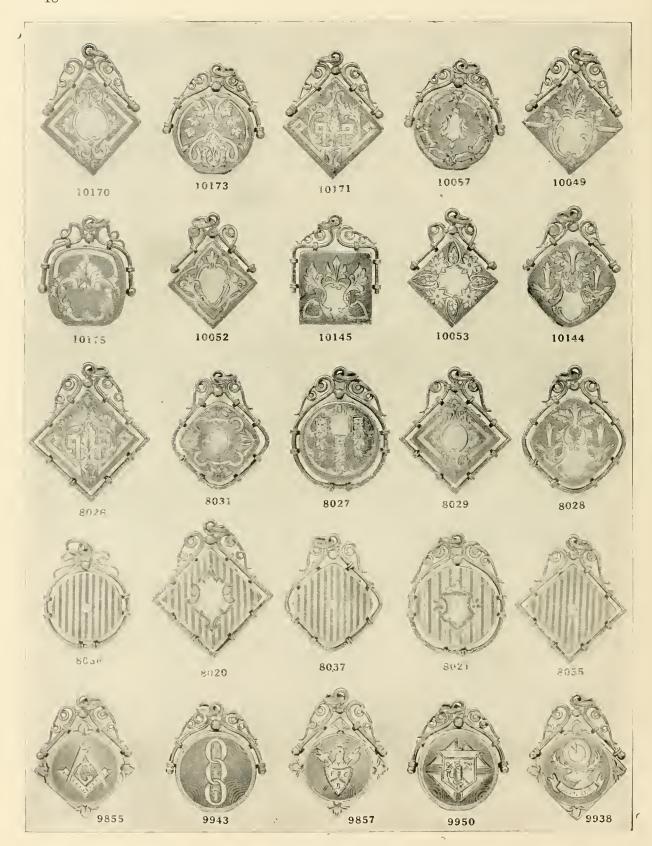


ACTUAL SIZE

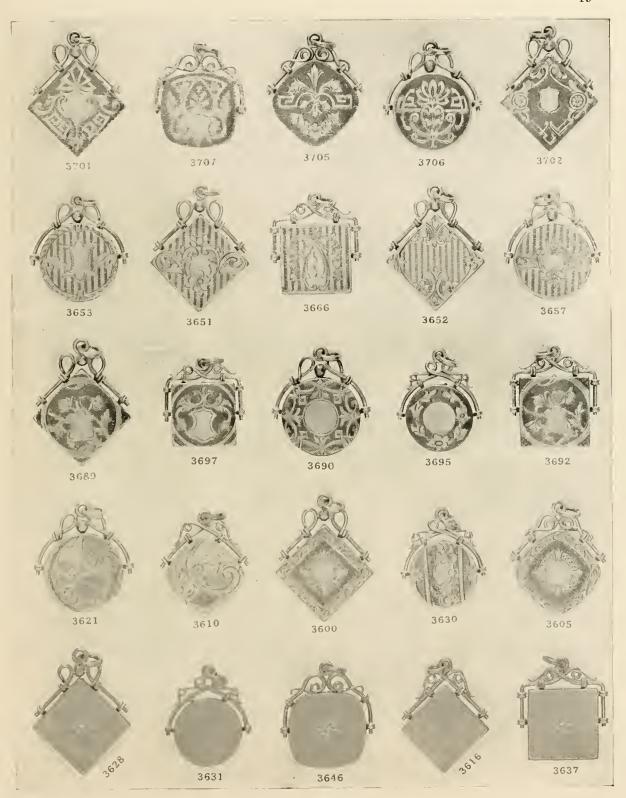
Fine Gold Filled Locket Charms. For Two Photos.



ACTUAL SIZE
Solid Gold Side Locket Charms. For Two Photos. Will Wear Permanently.

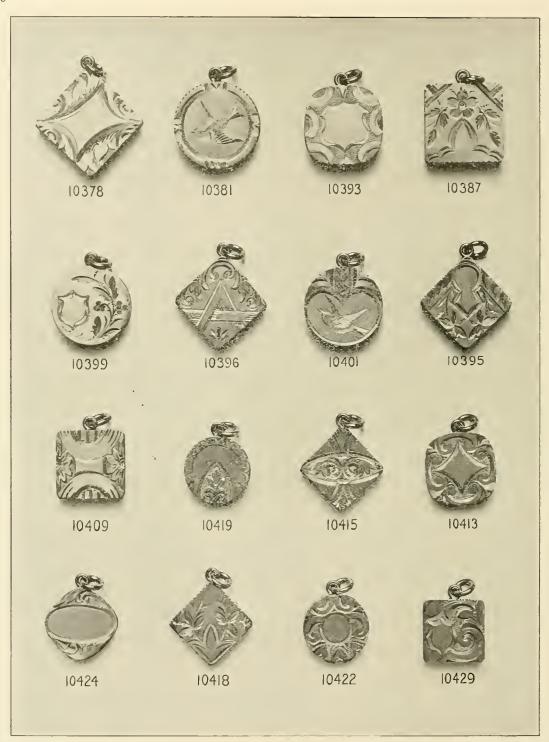


ACTUAL SIZE
Highest Grade W. & H. Solid Gold Side Lock et Charms. For Two Photos. Will Wear
Perma nently.



ACTUAL SIZE Wear All Time. Diamonds.

Nos. 3628, 3646 and 3637 Set With



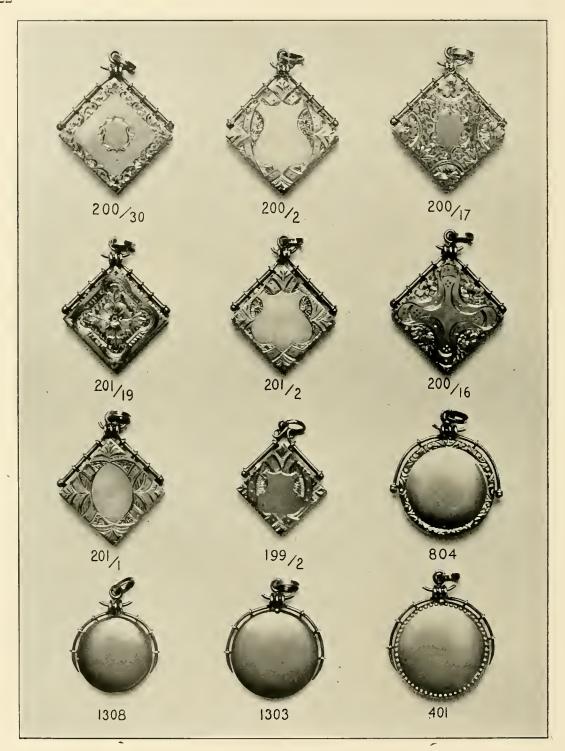
ACTUAL SIZE

Gold Filled Locket Charms. For Two Photos.

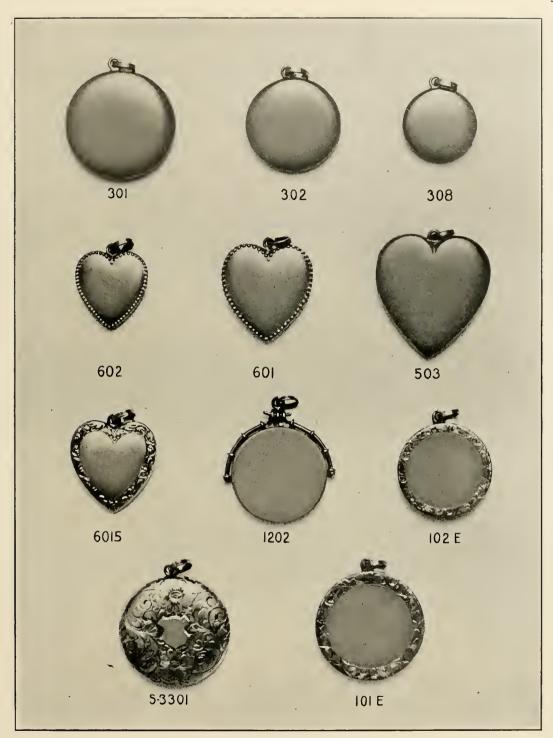


ACTUAL SIZE

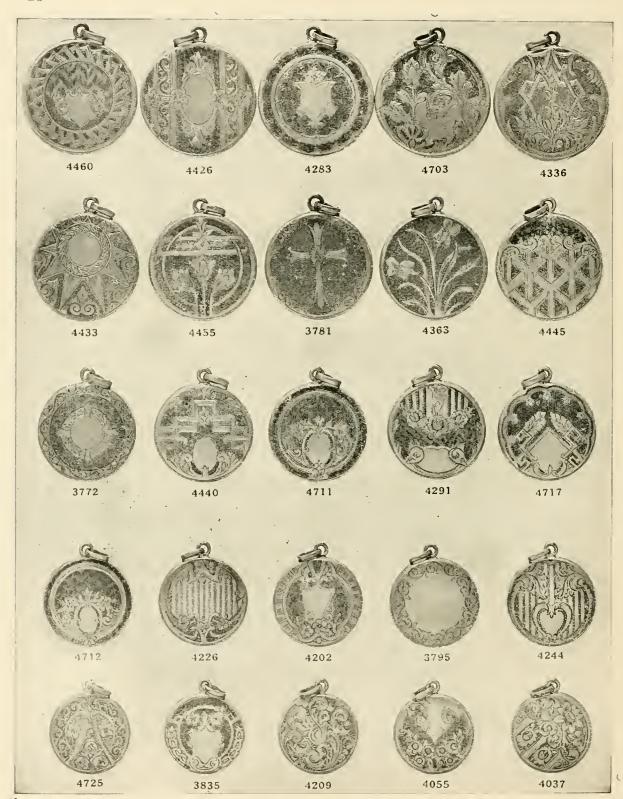
Low Priced Gold Filled Locket Charms. For Two Photos.



ACTUAL SIZE
Solid Gold Locket Charms. For Two Photos.



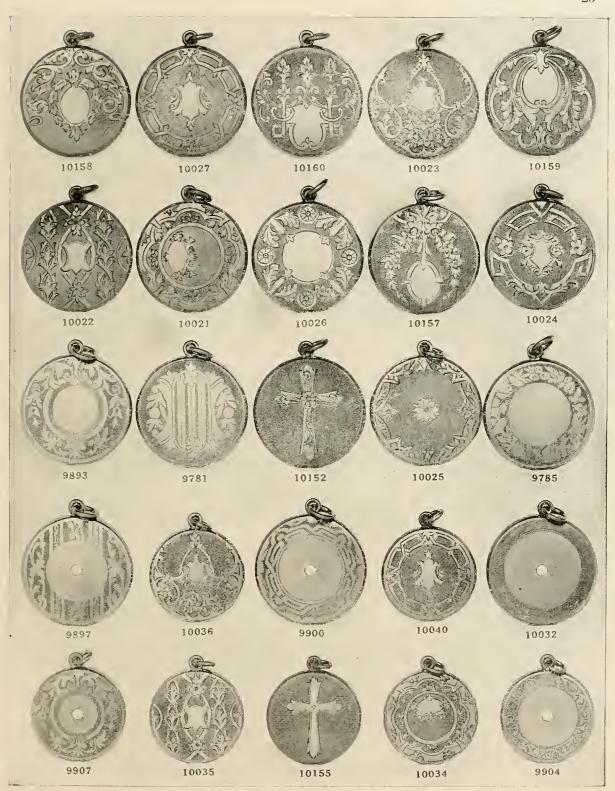
ACTUAL SIZE
Solid Gold Lockets. For Two Photos.



ACTUAL SIZE

Highest Grade W. & H. 1/4 Solid Gold Locke's. Will Wear Permanently.

Hand Engraved. For Two Photos.



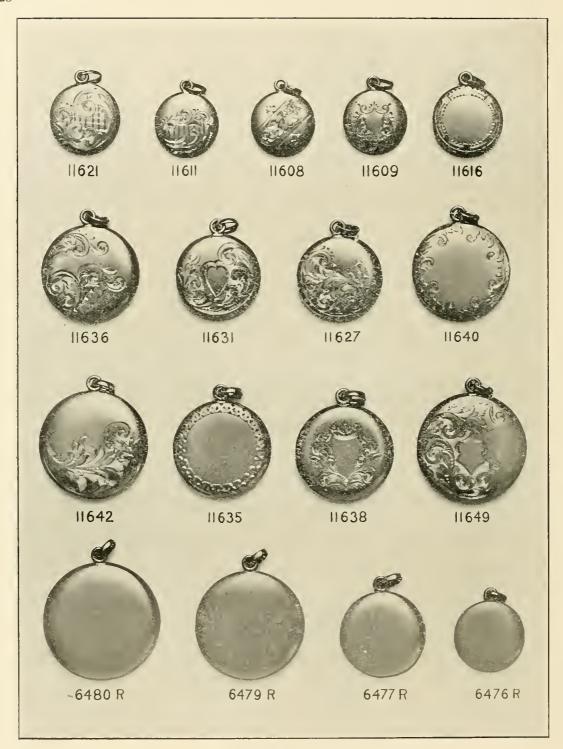
ACTUAL SIZE
Finest Grade W. & H. Gold Filled Lockets. For Two Photos.



ACTUAL SIZE
Fine Gold Filled Lockets. For Two Photos.

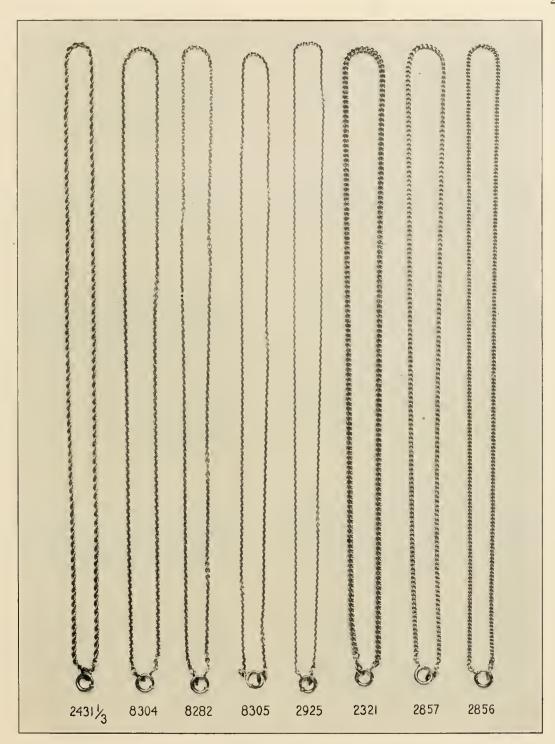


ACTUAL SIZE
Fine Gold Filled Lockets. For Two Photos.



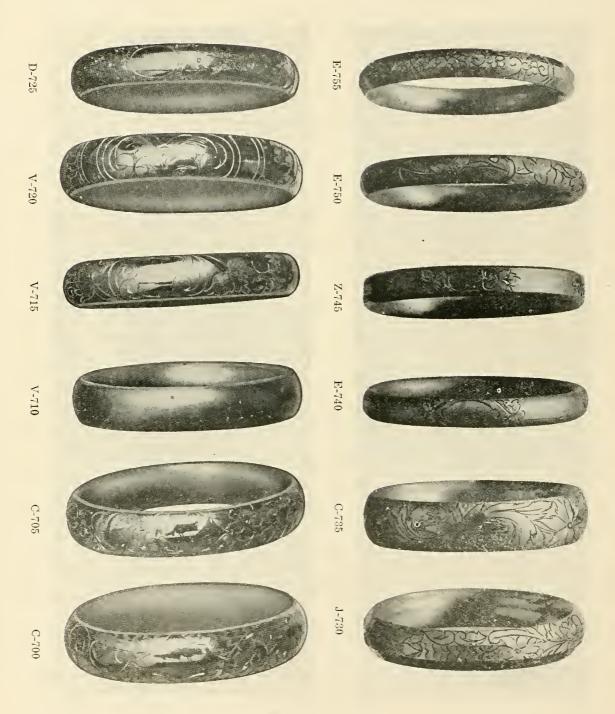
ACTUAL SIZE

Fine 1/4 Solid Gold Lockets. For Two Photos. Will Wear Permanently.



The above numbers are for Gold Filled and 14-K Gold Filled. The following numbers are for Solid Gold, 977 360 863 866 905 877 880 881 ACTUAL SIZE

Made in Solid Gold, Gold Filled, and 14-K Gold Filled. Can be had in 15 and 18 Inch Lengths.



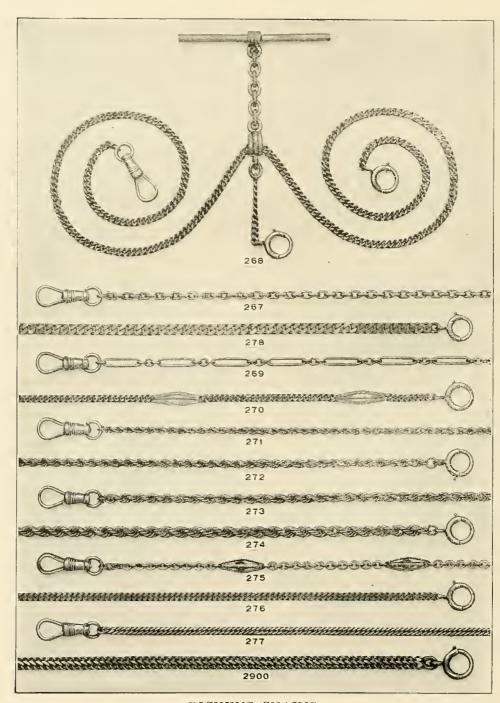
ACTUAL SIZE

Fine Gold Filled Bracelets. Can also be made in Solid Gold. Solid Gold Prices on Request.



ACTUAL SIZE

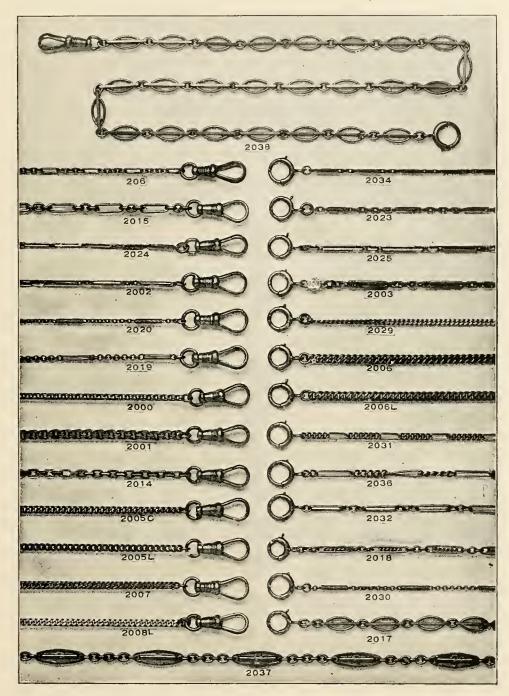
Fine Gold Filled Bracelets. Can also be made in Solid Gold. Solid Gold Prices on Request.



DICKENS CHAINS.

ACTUAL SIZE

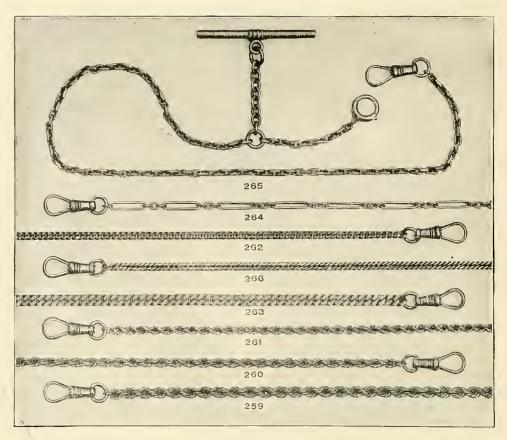
Made in Solid Gold-14-K Gold Filled and Fine Gold Filled.



WALDEMAR CHAINS.

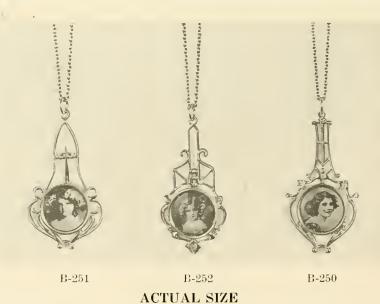
ACTUAL SIZE

Made in Solid Gold—14-K Gold Filled and Fine Gold Filled.

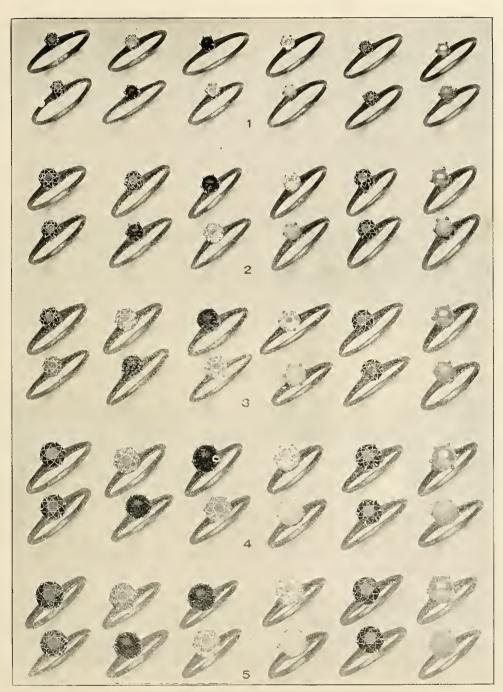


VEST CHAINS.

Made in Solid Gold—14-K Gold Filled and Fine Gold Filled.



Gold Filled Photo Pendants. Can Also Be Made in Solid Gold. Prices on Request.



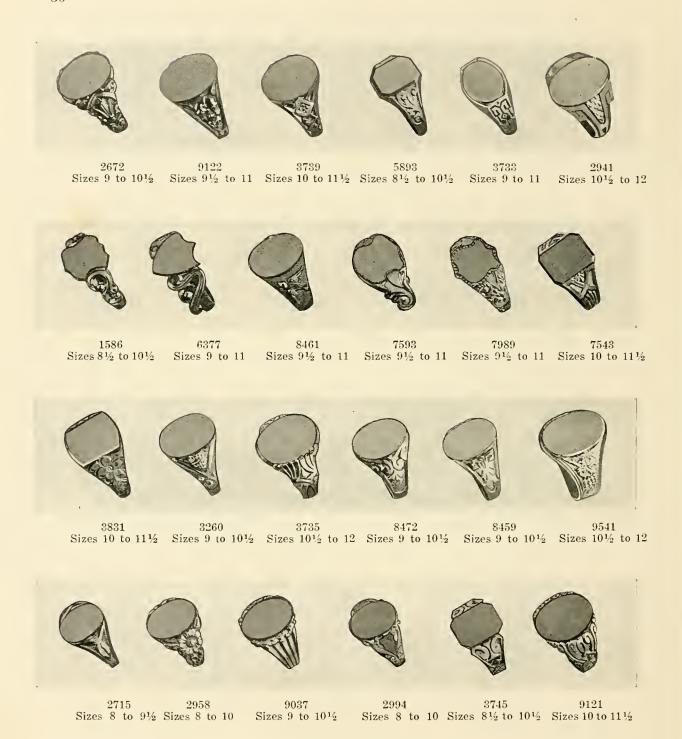
January—Garnet. February—Amethyst. March—Bloodstone. April—Diamond.

May—Emerald. June—Pearl.
July—Ruby.
August—Sardonyx.

September—Sapphire. October—Opal. November—Topaz. December—Turquoise.

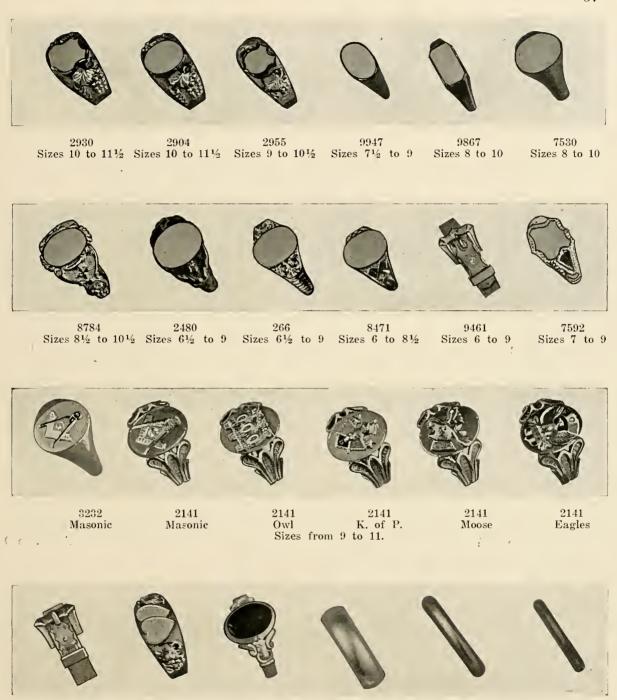
ACTUAL SIZE

Solid Gold Birthstone Rings. No. 1. Sizes 3 to 5, No. 2 Sizes $3\frac{1}{2}$ to 5, No. 3, 4 and 5 Sizes $5\frac{1}{2}$ to $8\frac{1}{2}$.



SOLID GOLD RINGS

Rings Ordered Smaller Than Sizes Given, Add 40c Extra List, or 80c List if Larger.

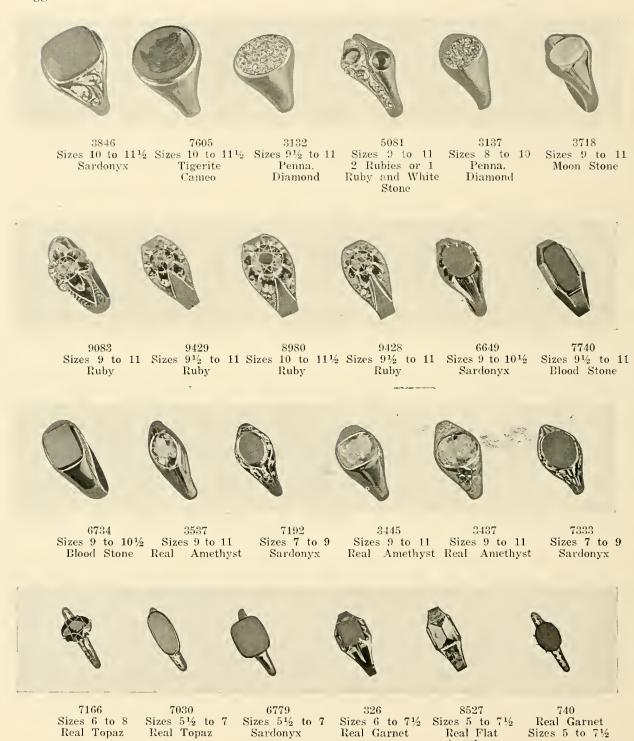


9462 2954 2924 3000 3005 3010
Sizes 8½ to 10½ Sizes 9 to 11 Sizes 9 to 10½ Sizes 6½ to 11 Sizes 5½ to 11 Sizes 5 to 11½
SOLID GOLD RINGS

Rings Ordered Smaller Than Sizes Given, Add 40c Extra List, or 80c List if Larger.
Nos. 3232 and 2141 Emblem Rings Can Also Be Had in Odd Fellow.

Real Topaz

Real Topaz



SOLID GOLD RINGS

Sardonyx

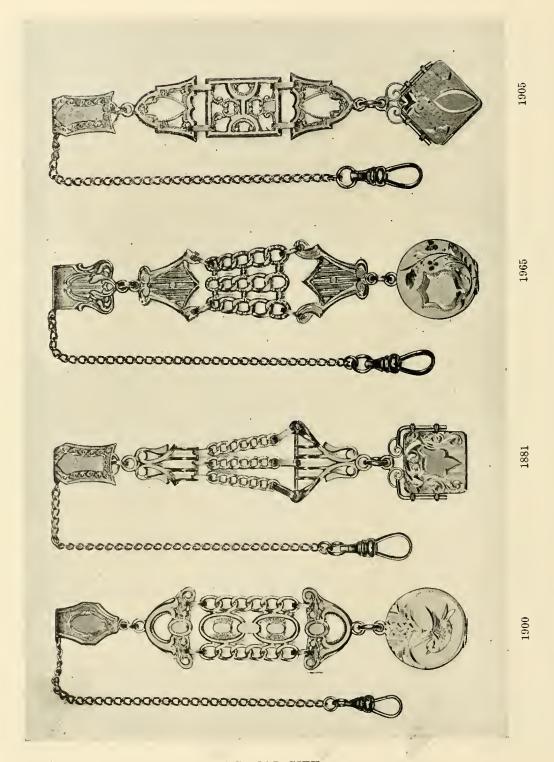
Rings Ordered Smaller Than Sizes Given, Add 40c Extra List, or 80c List if Larger.

Sizes 5 to 71/2

Amethyst



SOLID GOLD RINGS
Rings Ordered Smaller Than Sizes Given, Add 40c Extra List, or 80c List if Larger.



ACTUAL SIZE
Fine Gold Filled Fobs, with Photo Locket.

He Ston



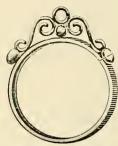
 $\begin{array}{c} 11/574 & 11/789 \\ \hline & \textbf{ACTUAL SIZE} \\ \textbf{Silk Ribbon Fobs, with Gold Filled Trimmings and Photo Locket.} \end{array}$

COIN MOUNTINGS.



No. 508—\$2.50 size No. 510—\$5.00 size





No. 515—\$10.00 size



No.. 520—\$20.00 size

Solid Gold and Gold Filled.



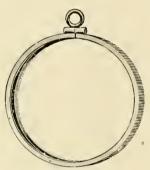
No. 208—\$2.50 size



No. 210—\$5.00 size



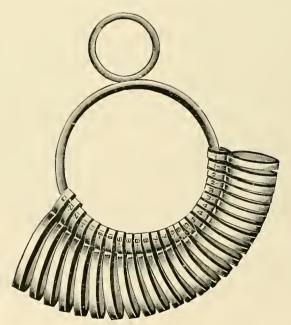
No. 215— \$10.00 size



No. 220—\$20.00 size

Solid Gold and Gold Filled.





ACTUAL SIZE Dash Indicates Half Size.

RING SIZES.



